

SK STUDIOS

We build the brand, then run the content that *proves* it.

Brand and content agency · India · Dubai · Kuwait

AGENCY RESUME

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+91 89719 82154 · @skstudiosontop

PROFILE

Positioning and narrative first, then the reels, carousels and galleries that carry it, every month, shot and written and posted by one team. We work with design-led businesses whose work looks better in person than on their Instagram: interior studios, architects, real estate and developers, construction groups, and podcasters and long-form creators who already make video.

91%+

of a launch month's reach was cold, people who had never seen the account, organic only

3

markets: India, Dubai and Kuwait, in English, on WhatsApp

WHAT WE DO

Brand vision

Market and competitor research, brand narrative, identity direction and positioning. Settled before anything posts.

RETAINER, ONE NAMED DELIVERABLE A MONTH

Content production

Reels, carousels and galleries. Shot on site, edited, captioned, covered and scheduled. Approved by you, then posted.

MONTHLY RETAINER, FIXED PIECE COUNT

A typical month

8 to 18 reels, 6 to 15 carousels, stories throughout, all captioned and covered. A designed report at month end. Nothing posts until you say yes.

RETAINER, FIXED PIECE COUNT, NO SURPRISES

WORK

Luxury interiors studio

Bangalore · July 2026 to present

12+ reels · 9+ carousels · month one

BRAND DIRECTION AND INSTAGRAM RETAINER

Positioning report, brand direction, content strategy and calendar. A designed performance report each month. Full website built.

Government liaison firm

Chennai · 2026

14+ sections · 3 revision rounds · live

WEBSITE

Built from the company profile, approved by the client, live.

Architecture and construction group

Bangalore · 2026

35+ years · 150+ projects · 3 brands

BRAND AUDIT AND CONTENT STRATEGY

Two dark Instagram accounts. Audit, diagnosis and a 90-day content plan.

Turnkey fit-out contractor

Dubai · 2026

200+ projects · ISO 9001

BRAND AUDIT AND INSTAGRAM STRATEGY

Design-and-build contractor. Brand audit and Instagram strategy for the UAE market.

Retail fit-out firm

Dubai · 2026

12 seconds · sent before any call

SPEC REEL

Cut from their own showroom footage as the opening move, before any money.

TOOLS AND CRAFT

Adobe Premiere Pro

After Effects

Frame.io

Remotion

Meta Business Suite

Instagram insights

Content strategy

Brand positioning

Copywriting

Carousel design

THE FOUNDERS

Samyuktha S.

FOUNDER · STRATEGY AND CLIENTS

Kishan K

CO-FOUNDER · PRODUCTION AND EDIT

Luxury interiors studio

ARCHITECTURE AND INTERIORS · BANGALORE · 20+ YEARS · RETAINER FROM JULY 2026

A bespoke luxury interiors studio with two decades of built work and an Instagram that had gone quiet. We set the positioning, built the brand direction, then ran the account.

- Ten-page brand positioning report and brand direction, three rounds to sign-off
- Content strategy, five pillars, monthly calendar. 12+ reels and 9+ carousels shipped in month one, plus stories
- Six-page monthly performance report, six charts, built from Instagram insights
- Full luxury website designed and built, plus auto-reply guide, scope of work and approval packs

FIRST 30 DAYS, ORGANIC ONLY

- 20,500+** views across the account in the first 30 days
- 14,000+** people reached, 91%+ of them brand new to the account
- 70%+** of viewers aged 25 to 44, the renovation-buying bracket
- 4:1** reels out-reached every other format

From a standing start of 68 followers on 6 July. Paid campaign from 1 August reported separately.

Government liaison firm

CHENNAI · WEBSITE

Fourteen sections, built from the company profile, three revision rounds, live.

Turnkey fit-out contractor

DESIGN AND BUILD · DUBAI · AUDIT AND STRATEGY

ISO-certified design-and-build, 200+ projects. Brand audit and Instagram strategy for the UAE.

Architecture and construction group

THREE BRANDS · BANGALORE · AUDIT AND STRATEGY

Thirty-five years, 150+ projects, two dark accounts. Audit, diagnosis and content strategy.

Retail fit-out firm

SHOWROOMS AND STORES · DUBAI · SPEC REEL

Twelve-second reel from their own showroom footage, sent before any call or any money.

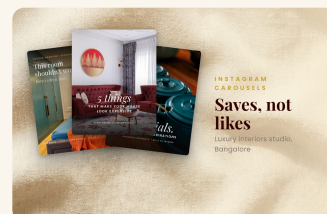
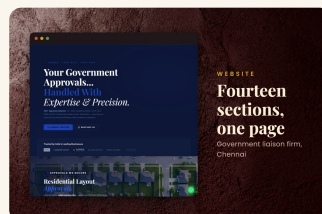
HOW WE WORK

- 1 Discovery call**
Your business, your goals, whether we fit
- 2 Proposal**
Scope and pieces, written down
- 3 Welcome guide**
Process, timeline, what we need
- 4 Agreement**
Signed and invoiced before work starts
- 5 Strategy**
Pillars, voice, calendar
- 6 Client portal**
Track, review, approve
- 7 Production**
Shoot, edit, caption, post
- 8 Monthly review**
Report and next month's plan

WHAT WE PROMISE

- Your first piece is free
- Nothing posts without your yes
- Delivered ready to post
- You get the plan before the invoice
- One team, start to finish

SELECTED WORK



Start with something free.

Send one unposted photo or video. We turn it into a finished reel and send it back, no charge, nothing to sign.

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